



DISSALLOWED CONTENT USA

High-risk financial services

- Payday loans
- Short-term high interest loans
- Auto loans
- Mortgage loans
- Student loans
- Debt collection
- Gambling/sweepstakes
- Stock alerts
- Cryptocurrency
- Life, car, health insurance

Get-rich-quick schemes

- Deceptive work-from-home programs
- Risk investment opportunities
- Multi-level marketing
- Tax relief
- Free prizes

SHAFT

- Sex
- Hate
- Alcohol
- Firearms
- Tobacco

Debt forgiveness

- Debt consolidation
- Debt reduction
- Credit repair programs

Job postings

- Recruiting

Controlled substances

- Cannabis and CBD
- All Schedule 1 and 2 drugs

Gambling

- Casino
- Bingo
- Sweepstakes
- Gambling
- Lotteries

Others

- Phishing
- Pornography
- Profanity or hate speech
- Fraud and scam
- Deceptive marketing
- Lead generation (all affiliate marketing must be carrier approved)